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Heroes of Pymoli Analysis

One observation to be made about the game Heroes of Pymoli is that the players tend to be male. Out of a total of 576 players, 484 identified as male. This means 84% of the game’s player base are male. This is in contrast to only 81 players identifying as female and only 11 as other.

Another observation is that the age of players trend toward younger 20 somethings. Less than 7% of players are below the age of 15 while players from 15 – 29 account for more than 75% of players. All players 30 or older account for only 16% of the game’s total player base.

A third observation is males tend to spend the least per purchase. The average amount a male spends per purchase is $4.07, females spend $4.47 per purchase on average, and those that did not identify as either male or female spend $4.56 on average.